

W Carolina Communications

Williamsburg County SC		37,217	15,552	39.9	16.7	Potential	Initial
Geographic area		Housing		Density		Customer	Franchise
COUNTY SUBDIVISION AND PLACE		Population	Units	Population	Housing Units	Base	Fee
Cades CCD	2,681	1,091	34.3	14	546	\$ 25,000.00	
Greeleyville CCD	2,632	1,120	27.3	11.6	560	\$ 25,000.00	
Hemingway CCD	5,356	2,301	63	27.1	1,151	\$ 50,000.00	
Remainder of Hemingway CCD	4,520	1,910	54.3	23	955	\$ 25,000.00	
Indian CCD	1,931	846	29.1	12.7	423	\$ 10,000.00	
Kingstree CCD	14,709	6,170	79.8	33.5	3,085	\$ 75,000.00	
Lane CCD	3,742	1,563	23.2	9.7	782	\$ 25,000.00	
Nesmith CCD	3,617	1,410	24.9	9.7	705	\$ 25,000.00	
Trio CCD	2,549	1,051	21.9	9	526	\$ 25,000.00	
Total Residential Potential						8,731	\$ 285,000.00

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Cades CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Greeleyville CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Hemingway CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Remainder of Hemingway CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Indian CCD	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Kingstree CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Lane CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Nesmith CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Trio CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Customers	Monthly			WiCarolina Fee	Total Mo. Net
		Costs	Revenue	Net		
Cades CCD	546	\$ 14,717.59	\$ 28,638.75	\$ 13,921.16	\$ 2,088.17	\$ 11,832.99
Greeleyville CCD	560	\$ 15,108.80	\$ 29,400.00	\$ 14,291.20	\$ 2,143.68	\$ 12,147.52
Hemingway CCD	1,151	\$ 31,040.49	\$ 60,401.25	\$ 29,360.76	\$ 4,404.11	\$ 24,956.65
Remainder of Hemingway CCD	955	\$ 25,765.90	\$ 50,137.50	\$ 24,371.60	\$ 3,655.74	\$ 20,715.86
Indian CCD	423	\$ 11,412.54	\$ 22,207.50	\$ 10,794.96	\$ 1,619.24	\$ 9,175.72
Kingstree CCD	3,085	\$ 83,233.30	\$ 161,962.50	\$ 78,729.20	\$ 11,809.38	\$ 66,919.82
Lane CCD	782	\$ 21,084.87	\$ 41,028.75	\$ 19,943.88	\$ 2,991.58	\$ 16,952.30
Nesmith CCD	705	\$ 19,020.90	\$ 37,012.50	\$ 17,991.60	\$ 2,698.74	\$ 15,292.86
Trio CCD	526	\$ 14,177.99	\$ 27,588.75	\$ 13,410.76	\$ 2,011.61	\$ 11,399.15
Total County Revenues				\$ 222,815.12	\$ 33,422.27	\$ 189,392.85

*** Notes***

- 1.) Local store front is the Franchisee's responsibility.
- 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers.
- 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC.
- 4.) Initial contract period is a fixed five year term followed by annual renewals.
- 5.) Customer is responsible for all setup and activation fees.
- 6.) Multiple towers may be needed to reach full customer potential.
- 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility.
- 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.