

# W Carolina Communications

Marlboro County SC		28,818	11,894	60.1	24.8		
Geographic area		Housing		Density		Potential	Initial
COUNTY SUBDIVISION AND PLACE		Population	Units	Per Square Mile	Housing Units	Customer	Franchise
						Base	Fee
Bennettsville city		9,425	3,775	1,686.20	675.4	1,888	\$ 50,000.00
Remainder of Bennettsville CCD		6,425	2,541	56.1	22.2	1,271	\$ 50,000.00
Remainder of Blenheim CCD		1,888	830	14.7	6.5	415	\$ 10,000.00
Clio town		774	339	926.4	405.8	170	\$ 5,000.00
Remainder of Clio CCD		1,518	607	22.8	9.1	304	\$ 10,000.00
McColl town		2,498	1,090	2,357.80	1,028.80	545	\$ 25,000.00
Remainder of McColl CCD		2,419	983	38.4	15.6	492	\$ 25,000.00
Wallace CCD		3,665	1,613	37.3	16.4	807	\$ 25,000.00
<b>Total Residential Potential</b>						<b>5,889</b>	<b>\$ 200,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Bennettsville city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Remainder of Bennettsville CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Remainder of Blenheim CCD	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Clio town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Remainder of Clio CCD	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
McColl town	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of McColl CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Wallace CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Monthly			Net	WiCarolina Fee	Total Mo. Net
	Customers	Costs	Revenue			
Bennettsville city	1,888	\$ 50,924.75	\$ 99,093.75	\$ 48,169.00	\$ 7,225.35	\$ 40,943.65
Remainder of Bennettsville CCD	1,271	\$ 34,278.09	\$ 66,701.25	\$ 32,423.16	\$ 4,863.47	\$ 27,559.69
Remainder of Blenheim CCD	415	\$ 11,196.70	\$ 21,787.50	\$ 10,590.80	\$ 1,588.62	\$ 9,002.18
Clio town	170	\$ 4,573.11	\$ 8,898.75	\$ 4,325.64	\$ 648.85	\$ 3,676.79
Remainder of Clio CCD	304	\$ 8,188.43	\$ 15,933.75	\$ 7,745.32	\$ 1,161.80	\$ 6,583.52
McColl town	545	\$ 14,704.10	\$ 28,612.50	\$ 13,908.40	\$ 2,086.26	\$ 11,822.14
Remainder of McColl CCD	492	\$ 13,260.67	\$ 25,803.75	\$ 12,543.08	\$ 1,881.46	\$ 10,661.62
Wallace CCD	807	\$ 21,759.37	\$ 42,341.25	\$ 20,581.88	\$ 3,087.28	\$ 17,494.60
<b>Total County Revenues</b>				\$ 150,287.28	\$ 22,543.09	\$ 127,744.19

**\*\*\* Notes\*\*\***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.