

# WiCarolina Communications

Geographic area	Population	Housing Units	Density Per Square Mile	Potential Customer Base	Initial Franchise Fee
Marion County SC	35,466	15,143	72.5	31	
Brittons Neck CCD	2,537	1,002	23.3	9.2	501 \$ 25,000.00
Centenary CCD	1,800	867	21	10.1	434 \$ 10,000.00
Marion city	7,042	3,081	1,627.50	712	1,541 \$ 50,000.00
Sellers town	277	127	398.9	182.9	64 \$ 5,000.00
Remainder of Marion CCD	10,863	4,304	57.2	22.7	2,152 \$ 75,000.00
Mullins city	5,029	2,312	1,647.80	757.6	1,156 \$ 50,000.00
Nichols town	408	199	293.8	143.3	100 \$ 5,000.00
Remainder of Mullins CCD	7,510	3,251	78.8	34.1	1,626 \$ 50,000.00
<b>Total Residential Potential</b>					<b>7,572 \$ 270,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Brittons Neck CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Centenary CCD	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Marion city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Sellers town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Remainder of Marion CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Mullins city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Nichols town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Remainder of Mullins CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Customers	Monthly			WiCarolina	Total Mo.
		Costs	Revenue	Net	Fee	Net
Brittons Neck CCD	501	\$ 13,516.98	\$ 26,302.50	\$ 12,785.52	\$ 1,917.83	\$ 10,867.69
Centenary CCD	434	\$ 11,695.83	\$ 22,758.75	\$ 11,062.92	\$ 1,659.44	\$ 9,403.48
Marion city	1,541	\$ 41,562.69	\$ 80,876.25	\$ 39,313.56	\$ 5,897.03	\$ 33,416.53
Sellers town	64	\$ 1,713.23	\$ 3,333.75	\$ 1,620.52	\$ 243.08	\$ 1,377.44
Remainder of Marion CCD	2,152	\$ 58,060.96	\$ 112,980.00	\$ 54,919.04	\$ 8,237.86	\$ 46,681.18
Mullins city	1,156	\$ 31,188.88	\$ 60,690.00	\$ 29,501.12	\$ 4,425.17	\$ 25,075.95
Nichols town	100	\$ 2,684.51	\$ 5,223.75	\$ 2,539.24	\$ 380.89	\$ 2,158.35
Remainder of Mullins CCD	1,626	\$ 43,855.99	\$ 85,338.75	\$ 41,482.76	\$ 6,222.41	\$ 35,260.35
<b>Total County Revenues</b>				\$ 193,224.68	\$ 28,983.70	\$ 164,240.98

**\*\*\* Notes\*\*\***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.