

W Carolina Communications

Horry County SC	196,629	122,085	173.4	107.7		
Geographic area		Housing	Density		Potential	Initial
COUNTY SUBDIVISION AND PLACE	Population	Units	Per Square Mile	Housing Units	Customer	Franchise
					Base	Fee
Aynor town	587	257	533.3	233.5	129	\$ 5,000.00
Remainder of Aynor CCD	8,321	3,543	49.9	21.2	1,772	\$ 50,000.00
Bucksport CDP	1,117	388	290.8	101	194	\$ 10,000.00
Conway city (part)	10,662	4,511	1,152.70	487.7	2,256	\$ 75,000.00
Remainder of Conway CCD	21,796	8,782	90	36.3	4,391	\$ 125,000.00
Conway city (part)	1,126	272	325.9	78.7	136	\$ 5,000.00
Forestbrook CDP	3,391	1,358	933.1	373.7	679	\$ 25,000.00
Red Hill CDP	10,509	5,026	961.4	459.8	2,513	\$ 75,000.00
Socastee CDP (part)	2,728	1,085	457.4	181.9	543	\$ 25,000.00
Remainder of Conway East CCD	13,885	7,271	98.8	51.7	3,636	\$ 75,000.00
Floyds CCD	3,195	1,436	24.2	10.9	718	\$ 25,000.00
Atlantic Beach town	351	244	2,214.50	1,539.40	122	\$ 5,000.00
Briarcliffe Acres town	470	221	719.7	338.4	111	\$ 5,000.00
Little River CDP	7,027	4,715	671.9	450.8	2,358	\$ 50,000.00
North Myrtle Beach city (part)	10,974	18,091	1,163.50	1,918.10	9,046	\$ 75,000.00
Remainder of Little River CCD	7,493	4,990	199.1	132.6	2,495	\$ 50,000.00
Longs CCD	5,625	2,517	64.3	28.8	1,259	\$ 50,000.00
Loris city	2,079	922	668.2	296.3	461	\$ 25,000.00
Remainder of Loris CCD	11,706	4,951	66.2	28	2,476	\$ 75,000.00
Red Hill CDP	10,509	5,026	961.4	459.8	2,513	\$ 75,000.00
Garden City CDP	9,357	7,995	1,745.10	1,491.10	3,998	\$ 50,000.00
Myrtle Beach city	22,759	14,658	1,356.30	873.5	7,329	\$ 125,000.00
Socastee CDP (part)	11,567	5,271	1,561.80	711.7	2,636	\$ 75,000.00
Surfside Beach town	4,425	3,698	2,287.60	1,911.80	1,849	\$ 25,000.00
Remainder of Myrtle Beach CCD	25,479	19,883	476.4	371.8	9,942	\$ 125,000.00
Total Residential Potential					63,556	\$ 1,305,000.00

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Aynor town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Remainder of Aynor CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Bucksport CDP	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Conway city (part)	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Remainder of Conway CCD	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Conway city (part)	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Forestbrook CDP	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Red Hill CDP	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Socastee CDP (part)	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of Conway East CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Floyds CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Atlantic Beach town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Briarcliffe Acres town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Little River CDP	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
North Myrtle Beach city (part)	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Remainder of Little River CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Longs CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Loris city	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of Loris CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Red Hill CDP	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Garden City CDP	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Myrtle Beach city	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Socastee CDP (part)	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Surfside Beach town	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of Myrtle Beach CCD	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Recurring Monthly Fees ** (8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue							
Franchise	Customers	Monthly Costs	Monthly Revenue	Net	WiCarolina Fee	Total Mo. Net	
Aynor town	129	\$ 3,466.93	\$ 6,746.25	\$ 3,279.32	\$ 491.90	\$ 2,787.42	
Remainder of Aynor CCD	1,772	\$ 47,795.07	\$ 93,003.75	\$ 45,208.68	\$ 6,781.30	\$ 38,427.38	
Bucksport CDP	194	\$ 5,234.12	\$ 10,185.00	\$ 4,950.88	\$ 742.63	\$ 4,208.25	
Conway city (part)	2,256	\$ 60,853.39	\$ 118,413.75	\$ 57,560.36	\$ 8,634.05	\$ 48,926.31	
Remainder of Conway CCD	4,391	\$ 118,469.18	\$ 230,527.50	\$ 112,058.32	\$ 16,808.75	\$ 95,249.57	
Conway city (part)	136	\$ 3,669.28	\$ 7,140.00	\$ 3,470.72	\$ 520.61	\$ 2,950.11	
Forestbrook CDP	679	\$ 18,319.42	\$ 35,647.50	\$ 17,328.08	\$ 2,599.21	\$ 14,728.87	
Red Hill CDP	2,513	\$ 67,800.74	\$ 131,932.50	\$ 64,131.76	\$ 9,619.76	\$ 54,512.00	
Socastee CDP (part)	543	\$ 14,636.65	\$ 28,481.25	\$ 13,844.60	\$ 2,076.69	\$ 11,767.91	
Remainder of Conway East CCD	3,636	\$ 98,085.79	\$ 190,863.75	\$ 92,777.96	\$ 13,916.69	\$ 78,861.27	
Floyds CCD	718	\$ 19,371.64	\$ 37,695.00	\$ 18,323.36	\$ 2,748.50	\$ 15,574.86	
Atlantic Beach town	122	\$ 3,291.56	\$ 6,405.00	\$ 3,113.44	\$ 467.02	\$ 2,646.42	
Briarcliffe Acres town	111	\$ 2,981.29	\$ 5,801.25	\$ 2,819.96	\$ 422.99	\$ 2,396.97	
Little River CDP	2,358	\$ 63,605.35	\$ 123,768.75	\$ 60,163.40	\$ 9,024.51	\$ 51,138.89	
North Myrtle Beach city (part)	9,046	\$ 244,047.59	\$ 474,888.75	\$ 230,841.16	\$ 34,626.17	\$ 196,214.99	
Remainder of Little River CCD	2,495	\$ 67,315.10	\$ 130,987.50	\$ 63,672.40	\$ 9,550.86	\$ 54,121.54	
Longs CCD	1,259	\$ 33,954.33	\$ 66,071.25	\$ 32,116.92	\$ 4,817.54	\$ 27,299.38	
Loris city	461	\$ 12,437.78	\$ 24,202.50	\$ 11,764.72	\$ 1,764.71	\$ 10,000.01	
Remainder of Loris CCD	2,476	\$ 66,788.99	\$ 129,963.75	\$ 63,174.76	\$ 9,476.21	\$ 53,698.55	
Red Hill CDP	2,513	\$ 67,800.74	\$ 131,932.50	\$ 64,131.76	\$ 9,619.76	\$ 54,512.00	
Garden City CDP	3,998	\$ 107,852.55	\$ 209,868.75	\$ 102,016.20	\$ 15,302.43	\$ 86,713.77	
Myrtle Beach city	7,329	\$ 197,736.42	\$ 384,772.50	\$ 187,036.08	\$ 28,055.41	\$ 158,980.67	
Socastee CDP (part)	2,636	\$ 71,105.79	\$ 138,363.75	\$ 67,257.96	\$ 10,088.69	\$ 57,169.27	
Surfside Beach town	1,849	\$ 49,886.02	\$ 97,072.50	\$ 47,186.48	\$ 7,077.97	\$ 40,108.51	
Remainder of Myrtle Beach CCD	9,942	\$ 268,221.67	\$ 521,928.75	\$ 253,707.08	\$ 38,056.06	\$ 215,651.02	
Total County Revenues				\$ 1,621,936.36	\$ 243,290.45	\$ 1,378,645.91	

*** Notes***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.