

# W Carolina Communications

Georgetown County SC	55,797	28,282	68.5	34.7		
Geographic area	Population	Housing Units	Density Per Square Mile	Housing Units	Potential Customer Base	Initial Franchise Fee
Andrews town (part)	3,037	1,332	1,464.80	642.5	666	\$ 25,000.00
Remainder of Andrews CCD	4,892	1,952	57.9	23.1	976	\$ 25,000.00
Georgetown city	8,950	3,856	1,368.10	589.4	1,928	\$ 50,000.00
Remainder of Georgetown CCD	11,161	4,410	87.3	34.5	2,205	\$ 75,000.00
Plantersville CCD	3,199	1,277	17.6	7	639	\$ 25,000.00
Pleasant Hill-Folly Grove CCD	3,994	1,577	44.6	17.6	789	\$ 25,000.00
Sampit-Santee CCD	3,918	1,535	16.8	6.6	768	\$ 25,000.00
Murrells Inlet CDP	5,519	3,151	751.8	429.3	1,576	\$ 25,000.00
Remainder of Waccamaw CCD	10,989	8,671	134.9	106.4	4,336	\$ 75,000.00
<b>Total Residential Potential</b>					<b>13,881</b>	<b>\$ 350,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Andrews town (part)	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of Andrews CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Georgetown city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Remainder of Georgetown CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Plantersville CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Pleasant Hill-Folly Grove CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Sampit-Santee CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Murrells Inlet CDP	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of Waccamaw CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Customers	Costs	Revenue	Net	WiCarolina Fee	Total Mo. Net
Andrews town (part)	666	\$ 17,968.68	\$ 34,965.00	\$ 16,996.32	\$ 2,549.45	\$ 14,446.87
Remainder of Andrews CCD	976	\$ 26,332.48	\$ 51,240.00	\$ 24,907.52	\$ 3,736.13	\$ 21,171.39
Georgetown city	1,928	\$ 52,017.44	\$ 101,220.00	\$ 49,202.56	\$ 7,380.38	\$ 41,822.18
Remainder of Georgetown CCD	2,205	\$ 59,490.90	\$ 115,762.50	\$ 56,271.60	\$ 8,440.74	\$ 47,830.86
Plantersville CCD	639	\$ 17,226.73	\$ 33,521.25	\$ 16,294.52	\$ 2,444.18	\$ 13,850.34
Pleasant Hill-Folly Grove CCD	789	\$ 21,273.73	\$ 41,396.25	\$ 20,122.52	\$ 3,018.38	\$ 17,104.14
Sampit-Santee CCD	768	\$ 20,707.15	\$ 40,293.75	\$ 19,586.60	\$ 2,937.99	\$ 16,648.61
Murrells Inlet CDP	1,576	\$ 42,506.99	\$ 82,713.75	\$ 40,206.76	\$ 6,031.01	\$ 34,175.75
Remainder of Waccamaw CCD	4,336	\$ 116,971.79	\$ 227,613.75	\$ 110,641.96	\$ 16,596.29	\$ 94,045.67
<b>Total County Revenues</b>				\$ 354,230.36	\$ 53,134.55	\$ 301,095.81

**\*\*\* Notes\*\*\***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.