

WiCarolina Communications

Dorchester County SC	96,413	37,237	167.8	64.8		
Geographic area		Housing	Density Per Square Mile		Potential Customer	Initial Franchise
COUNTY SUBDIVISION AND PLACE	Population	Units	Population	Housing Units	Base	Fee
Harleyville town	594	282	601.1	285.4	212	\$ 5,000.00
North Charleston city (part)	3,397	1,177	429.3	148.7	589	\$ 25,000.00
Reevesville town	207	114	129	71.1	86	\$ 5,000.00
Ridgeville town	1,690	232	930.4	127.7	174	\$ 5,000.00
St. George town	2,092	928	779.7	345.9	464	\$ 25,000.00
Summerville town (part)	26,787	10,766	2,141.70	860.8	5,383	\$ 125,000.00
Total Residential Potential					6,907	\$ 190,000.00

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Harleyville town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
North Charleston city (part)	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Reevesville town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Ridgeville town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
St. George town	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Summerville town (part)	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Customers	Costs	Revenue	Net	WiCarolina Fee	Total Mo. Net
Harleyville town	212	\$ 5,706.27	\$ 11,103.75	\$ 5,397.48	\$ 809.62	\$ 4,587.86
North Charleston city (part)	589	\$ 15,877.73	\$ 30,896.25	\$ 15,018.52	\$ 2,252.78	\$ 12,765.74
Reevesville town	86	\$ 2,306.79	\$ 4,488.75	\$ 2,181.96	\$ 327.29	\$ 1,854.67
Ridgeville town	174	\$ 4,694.52	\$ 9,135.00	\$ 4,440.48	\$ 666.07	\$ 3,774.41
St. George town	464	\$ 12,518.72	\$ 24,360.00	\$ 11,841.28	\$ 1,776.19	\$ 10,065.09
Summerville town (part)	5,383	\$ 145,233.34	\$ 282,607.50	\$ 137,374.16	\$ 20,606.12	\$ 116,768.04
Total County Revenues				\$ 176,253.88	\$ 26,438.08	\$ 149,815.80

***** Notes*****

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.