

WiCarolina Communications

Darlington County SC	67,394	28,942	120.1	51.6		
Geographic area		Housing	Density Per Square Mile	Potential Customer	Initial Franchise	
COUNTY SUBDIVISION AND PLACE	Population	Units	Population	Housing Units	Base	Fee
Darlington city	6,720	3,140	1,565.90	731.7	1,570	\$ 50,000.00
Remainder of Darlington CCD	18,838	7,810	119.2	49.4	3,905	\$ 125,000.00
Hartsville city	7,556	3,499	1,516.90	702.4	1,750	\$ 50,000.00
Remainder of Hartsville CCD	11,866	4,979	115.6	48.5	2,490	\$ 75,000.00
Lake Swamp CCD	4,526	1,842	75.5	30.7	921	\$ 25,000.00
Lamar town	1,015	467	874.6	402.4	234	\$ 10,000.00
Remainder of Lamar CCD	2,569	1,043	51.2	20.8	522	\$ 25,000.00
North Hartsville CDP	3,136	1,406	645.8	289.5	703	\$ 25,000.00
Remainder of North Hartsville CCD	7,245	3,158	114.6	50	1,579	\$ 50,000.00
Society Hill town	700	317	320.4	145.1	159	\$ 5,000.00
Remainder of Society Hill CCD	3,223	1,281	29.4	11.7	641	\$ 25,000.00
Total Residential Potential					14,471	\$ 465,000.00

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Darlington city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Remainder of Darlington CCD	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Hartsville city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Remainder of Hartsville CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00
Lake Swamp CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Lamar town	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Remainder of Lamar CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
North Hartsville CDP	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Remainder of North Hartsville CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Society Hill town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Remainder of Society Hill CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Recurring Monthly Fees ** (8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Customers	Costs	Revenue	Net	WiCarolina Fee	Total Mo. Net
Darlington city	1,570	\$ 42,358.60	\$ 82,425.00	\$ 40,066.40	\$ 6,009.96	\$ 34,056.44
Remainder of Darlington CCD	3,905	\$ 105,356.90	\$ 205,012.50	\$ 99,655.60	\$ 14,948.34	\$ 84,707.26
Hartsville city	1,750	\$ 47,201.51	\$ 91,848.75	\$ 44,647.24	\$ 6,697.09	\$ 37,950.15
Remainder of Hartsville CCD	2,490	\$ 67,166.71	\$ 130,698.75	\$ 63,532.04	\$ 9,529.81	\$ 54,002.23
Lake Swamp CCD	921	\$ 24,848.58	\$ 48,352.50	\$ 23,503.92	\$ 3,525.59	\$ 19,978.33
Lamar town	234	\$ 6,299.83	\$ 12,258.75	\$ 5,958.92	\$ 893.84	\$ 5,065.08
Remainder of Lamar CCD	522	\$ 14,070.07	\$ 27,378.75	\$ 13,308.68	\$ 1,996.30	\$ 11,312.38
North Hartsville CDP	703	\$ 18,966.94	\$ 36,907.50	\$ 17,940.56	\$ 2,691.08	\$ 15,249.48
Remainder of North Hartsville CCD	1,579	\$ 42,601.42	\$ 82,897.50	\$ 40,296.08	\$ 6,044.41	\$ 34,251.67
Society Hill town	159	\$ 4,276.33	\$ 8,321.25	\$ 4,044.92	\$ 606.74	\$ 3,438.18
Remainder of Society Hill CCD	641	\$ 17,280.69	\$ 33,626.25	\$ 16,345.56	\$ 2,451.83	\$ 13,893.73
Total County Revenues				\$ 369,299.92	\$ 55,394.99	\$ 313,904.93

*** Notes***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.