

# WiCarolina Communications

Colleton County SC	38,264	18,129	36.2	17.2	Potential	Initial
<b>Geographic area</b>		<b>Housing</b>	<b>Density</b>		<b>Customer</b>	<b>Franchise</b>
<b>COUNTY SUBDIVISION AND PLACE</b>	<b>Population</b>	<b>Units</b>	<b>Per Square Mile</b>	<b>Housing Units</b>	<b>Base</b>	<b>Fee</b>
Cottageville town	707	310	222.2	97.4	155	\$ 5,000.00
Edisto Beach town	641	1,785	301.7	840.2	893	\$ 25,000.00
Walterboro city	5,153	2,362	1,038.00	475.8	1,181	\$ 50,000.00
<b>Total Residential Potential</b>					<b>2,229</b>	<b>\$ 80,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
<b>COUNTY SUBDIVISION AND PLACE</b>	<b>Franchise Fee</b>	<b>Data Circuit</b>	<b>Tower Lease</b>	<b>Tower Equip</b>	<b>Tower Install</b>	<b>100 CPE's</b>	<b>Total Investment</b>
Cottageville town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Edisto Beach town	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Walterboro city	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
<b>Franchise</b>	<b>Monthly</b>				<b>WiCarolina</b>	<b>Total Mo.</b>
	<b>Customers</b>	<b>Costs</b>	<b>Revenue</b>	<b>Net</b>	<b>Fee</b>	<b>Net</b>
Cottageville town	155	\$ 4,181.90	\$ 8,137.50	\$ 3,955.60	\$ 593.34	\$ 3,362.26
Edisto Beach town	893	\$ 24,079.65	\$ 46,856.25	\$ 22,776.60	\$ 3,416.49	\$ 19,360.11
Walterboro city	1,181	\$ 31,863.38	\$ 62,002.50	\$ 30,139.12	\$ 4,520.87	\$ 25,618.25
<b>Total County Revenues</b>				\$ 56,871.32	\$ 8,530.70	\$ 48,340.62

**\*\*\* Notes\*\*\***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.