

# WiCarolina Communications

Geographic area	Population	Housing Units	Density Per Square Mile	Potential Customer Base	Initial Franchise Fee
Clarendon County SC	32,502	15,303	53.5	25.2	
Manning city	4,025	1,727	1,671.10	717	\$ 25,000.00
Paxville town	248	110	236.8	105	\$ 5,000.00
Summerton town	1,061	516	919.3	447.1	\$ 10,000.00
Turbeville town	602	272	478.1	216	\$ 5,000.00
<b>Total Residential Potential</b>				<b>1,567</b>	<b>\$ 45,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Manning city	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Paxville town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Summerton town	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Turbeville town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Customers	Costs	Revenue	Net	WiCarolina Fee	Total Mo. Net
Manning city	864	\$ 23,297.23	\$ 45,333.75	\$ 22,036.52	\$ 3,305.48	\$ 18,731.04
Paxville town	99	\$ 2,671.02	\$ 5,197.50	\$ 2,526.48	\$ 378.97	\$ 2,147.51
Summerton town	387	\$ 10,441.26	\$ 20,317.50	\$ 9,876.24	\$ 1,481.44	\$ 8,394.80
Turbeville town	218	\$ 5,870.85	\$ 11,424.00	\$ 5,553.15	\$ 832.97	\$ 4,720.18
<b>Total County Revenues</b>				<b>\$ 39,992.39</b>	<b>\$ 5,998.86</b>	<b>\$ 33,993.53</b>

**\*\*\* Notes\*\*\***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.