

# WiCarolina Communications

Chesterfield County SC	42,768	18,818	53.6	23.6		
Geographic area	Population	Housing Units	Density Per Square Mile	Housing Units	Potential Customer Base	Initial Franchise Fee
Cheraw town	5,524	2,568	1,197.60	556.7	1,284	\$ 50,000.00
Chesterfield town	1,318	683	383.2	198.6	342	\$ 10,000.00
Jefferson town	704	345	394.9	193.5	173	\$ 5,000.00
McBee town	714	329	613.3	282.6	165	\$ 5,000.00
Pageland town	2,521	1,071	575.4	244.4	536	\$ 25,000.00
Patrick town	354	162	360.8	165.1	130	\$ 5,000.00
Ruby town	348	182	112	58.6	146	\$ 5,000.00
<b>Total Residential Potential</b>					<b>2,773</b>	<b>\$ 105,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Cheraw town	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Chesterfield town	\$ 10,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 83,000.00
Jefferson town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
McBee town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Pageland town	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Patrick town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Ruby town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue							
Franchise	Customers	Monthly			WiCarolina	Total Mo.	
		Costs	Revenue	Net	Fee	Net	
Cheraw town	1,284	\$ 34,642.32	\$ 67,410.00	\$ 32,767.68	\$ 4,915.15	\$ 27,852.53	
Chesterfield town	342	\$ 9,213.67	\$ 17,928.75	\$ 8,715.08	\$ 1,307.26	\$ 7,407.82	
Jefferson town	173	\$ 4,654.05	\$ 9,056.25	\$ 4,402.20	\$ 660.33	\$ 3,741.87	
McBee town	165	\$ 4,438.21	\$ 8,636.25	\$ 4,198.04	\$ 629.71	\$ 3,568.33	
Pageland town	536	\$ 14,447.79	\$ 28,113.75	\$ 13,665.96	\$ 2,049.89	\$ 11,616.07	
Patrick town	130	\$ 3,496.61	\$ 6,804.00	\$ 3,307.39	\$ 496.11	\$ 2,811.28	
Ruby town	146	\$ 3,928.29	\$ 7,644.00	\$ 3,715.71	\$ 557.36	\$ 3,158.36	
<b>Total County Revenues</b>			\$ 70,772.06	\$ 10,615.81	\$ 60,156.25		

**\*\*\* Notes\*\*\***

- 1.) Local store front is the Franchisee's responsibility.
- 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers.
- 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC.
- 4.) Initial contract period is a fixed five year term followed by annual renewals.
- 5.) Customer is responsible for all setup and activation fees.
- 6.) Multiple towers may be needed to reach full customer potential.
- 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility.
- 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.