

WiCarolina Communications

Calhoun County SC	15,185	6,864	39.9	18.1	Potential	Initial
Geographic area	Population	Housing Units	Per Square Mile	Housing Units	Customer Base	Franchise Fee
Cameron town	449	201	143.2	64.1	161	\$ 5,000.00
St. Matthews town	2,107	913	1,091.10	472.8	685	\$ 25,000.00
Total Residential Potential					846	\$ 30,000.00

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Cameron town	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 78,000.00
St. Matthews town	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue						
Franchise	Monthly				WiCarolina	Total Mo.
	Customers	Costs	Revenue	Net	Fee	Net
Cameron town	161	\$ 4,338.38	\$ 8,442.00	\$ 4,103.62	\$ 615.54	\$ 3,488.07
St. Matthews town	685	\$ 18,474.56	\$ 35,949.38	\$ 17,474.82	\$ 2,621.22	\$ 14,853.60
Total County Revenues				\$ 21,578.44	\$ 3,236.77	\$ 18,341.67

***** Notes*****

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.