

WiCarolina Communications

Geographic area	Population	Housing Units	Density Per Square Mile	Potential Customer Base	Initial Franchise Fee
Berkeley County SC	142,651	54,717	130	49.8	
Bonneau CCD	8,481	3,748	77.5	34.2	\$ 1,874
Cordesville CCD	3,820	1,565	12.1	5	\$ 783
Cross CCD	7,291	2,847	49.5	19.3	\$ 1,424
Goose Creek city (part)	29,208	9,482	924.4	300.1	\$ 4,741
Hanahan city	12,937	5,698	1,284.70	565.8	\$ 2,849
Ladson CDP (part)	10,435	3,828	1,775.10	651.2	\$ 1,914
Goose Creek-Hanahan CCD	39,619	14,981	396.8	150	\$ 7,491
Moncks Corner CCD	17,620	6,986	155	61.4	\$ 3,493
St. Stephen CCD	7,665	3,518	54.1	24.8	\$ 1,759
Wando CCD	4,630	1,751	38.5	14.6	\$ 876
Total Residential Potential					\$ 27,202

COUNTY SUBDIVISION AND PLACE	WiCarolina Communications Franchise Opportunity Cost Breakdown						100 CPE's	Total Investment
	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install			
Bonneau CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00	
Cordesville CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00	
Cross CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00	
Goose Creek city (part)	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00	
Hanahan city	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00	
Ladson CDP (part)	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00	
Goose Creek-Hanahan CCD	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00	
Moncks Corner CCD	\$ 75,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 148,000.00	
St. Stephen CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00	
Wando CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00	
Recurring Monthly Fees ** (8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00	

Franchise	Projected Monthly Revenue				WiCarolina Fee	Total Mo. Net
	Customers	Costs	Revenue	Net		
Bonneau CCD	1,874	\$ 50,560.52	\$ 98,385.00	\$ 47,824.48	\$ 7,173.67	\$ 40,650.81
Cordesville CCD	783	\$ 21,111.85	\$ 41,081.25	\$ 19,969.40	\$ 2,995.41	\$ 16,973.99
Cross CCD	1,424	\$ 38,406.03	\$ 74,733.75	\$ 36,327.72	\$ 5,449.16	\$ 30,878.56
Goose Creek city (part)	4,741	\$ 127,912.18	\$ 248,902.50	\$ 120,990.32	\$ 18,148.55	\$ 102,841.77
Hanahan city	2,849	\$ 76,866.02	\$ 149,572.50	\$ 72,706.48	\$ 10,905.97	\$ 61,800.51
Ladson CDP (part)	1,914	\$ 51,639.72	\$ 100,485.00	\$ 48,845.28	\$ 7,326.79	\$ 41,518.49
Goose Creek-Hanahan CCD	7,491	\$ 202,093.69	\$ 393,251.25	\$ 191,157.56	\$ 28,673.63	\$ 162,483.93
Moncks Corner CCD	3,493	\$ 94,241.14	\$ 183,382.50	\$ 89,141.36	\$ 13,371.20	\$ 75,770.16
St. Stephen CCD	1,759	\$ 47,457.82	\$ 92,347.50	\$ 44,889.68	\$ 6,733.45	\$ 38,156.23
Wando CCD	876	\$ 23,620.99	\$ 45,963.75	\$ 22,342.76	\$ 3,351.41	\$ 18,991.35
Total County Revenues			\$ 694,195.04	\$ 104,129.26	\$ 590,065.78	

*** Notes***

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.