

WiCarolina Communications

Geographic area	Population	Housing Units	Density Per Square Mile	Potential Customer Base	Initial Franchise Fee
Bamberg County SC	16,658	7,130	42.4	18.1	
Bamberg CCD	7,309	3,099	49.8	21.1	\$ 50,000.00
Denmark CCD	6,394	2,585	83.5	33.8	\$ 50,000.00
Ehrhardt CCD	1,671	826	20.2	10	\$ 15,000.00
Olar CCD	1,284	620	14.7	7.1	\$ 15,000.00
Total Residential Potential					\$ 130,000.00

WiCarolina Communications Franchise Opportunity Cost Breakdown							
Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment	
Bamberg CCD	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00	
Denmark CCD	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00	
Ehrhardt CCD	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 88,000.00	
Olar CCD	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 88,000.00	
Recurring Monthly Fees ** (8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ 650.00	\$ 1,825.00	

Projected Monthly Revenue						
Franchise	Monthly				WiCarolina Fee	Total Mo. Net
	Customers	Costs	Revenue	Net		
Bamberg CCD	1,550	\$ 41,805.51	\$ 81,348.75	\$ 39,543.24	\$ 5,931.49	\$ 33,611.75
Denmark CCD	1,293	\$ 34,871.65	\$ 67,856.25	\$ 32,984.60	\$ 4,947.69	\$ 28,036.91
Ehrhardt CCD	413	\$ 11,142.74	\$ 21,682.50	\$ 10,539.76	\$ 1,580.96	\$ 8,958.80
Olar CCD	310	\$ 8,363.80	\$ 16,275.00	\$ 7,911.20	\$ 1,186.68	\$ 6,724.52
Total County Revenues				\$ 90,978.80	\$ 13,646.82	\$ 77,331.98

***** Notes*****

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.