

# WiCarolina Communications

Aiken County SC	142,552	61,987	132.9	57.8		
Geographic area	Housing		Density Per Square Mile		Potential Customer	Initial Franchise
COUNTY SUBDIVISION AND PLACE	Population	Units	Population	Housing Units	Base	Fee
Aiken CCD	52,858	23,096	371.5	162.3	11,548	\$ 125,000.00
Beech Island CCD	7,895	3,246	116.5	47.9	1,623	\$ 50,000.00
Edisto-Shaws CCD	4,776	1,981	49.7	20.6	991	\$ 25,000.00
Jackson CCD	3,362	1,530	21	9.6	765	\$ 25,000.00
Monetta CCD	4,305	1,841	32.1	13.7	921	\$ 25,000.00
New Ellenton CCD	9,573	4,149	118.1	51.2	2,075	\$ 50,000.00
North Augusta CCD	47,453	20,788	638.6	279.8	10,394	\$ 125,000.00
Salley CCD	2,576	1,162	29.4	13.3	581	\$ 25,000.00
Wagener CCD	4,480	2,053	40.4	18.5	1,027	\$ 25,000.00
Windsor CCD	5,274	2,141	44.6	18.1	1,071	\$ 50,000.00
<b>Total Residential Potential</b>					<b>30,994</b>	<b>\$ 525,000.00</b>

WiCarolina Communications Franchise Opportunity Cost Breakdown							
COUNTY SUBDIVISION AND PLACE	Franchise Fee	Data Circuit	Tower Lease	Tower Equip	Tower Install	100 CPE's	Total Investment
Aiken CCD	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Beech Island CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Edisto-Shaws CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Jackson CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Monetta CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
New Ellenton CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
North Augusta CCD	\$ 125,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 198,000.00
Salley CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Wagener CCD	\$ 25,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 98,000.00
Windsor CCD	\$ 50,000.00	\$ 3,000.00	\$ 2,000.00	\$ 15,000.00	\$ 3,500.00	\$ 49,500.00	\$ 123,000.00
Recurring Monthly Fees **(8)	\$ -	\$ 750.00	\$ 425.00	\$ -	\$ -	\$ 650.00	\$ 1,825.00

Projected Monthly Revenue							
Franchise	Monthly				WiCarolina	Total Mo.	
	Customers	Costs	Revenue	Net	Fee	Net	
Aiken CCD	11,548	\$ 311,565.04	\$ 606,270.00	\$ 294,704.96	\$ 44,205.74	\$ 250,499.22	
Beech Island CCD	1,623	\$ 43,788.54	\$ 85,207.50	\$ 41,418.96	\$ 6,212.84	\$ 35,206.12	
Edisto-Shaws CCD	991	\$ 26,723.69	\$ 52,001.25	\$ 25,277.56	\$ 3,791.63	\$ 21,485.93	
Jackson CCD	765	\$ 20,639.70	\$ 40,162.50	\$ 19,522.80	\$ 2,928.42	\$ 16,594.38	
Monetta CCD	921	\$ 24,835.09	\$ 48,326.25	\$ 23,491.16	\$ 3,523.67	\$ 19,967.49	
New Ellenton CCD	2,075	\$ 55,970.01	\$ 108,911.25	\$ 52,941.24	\$ 7,941.19	\$ 45,000.05	
North Augusta CCD	10,394	\$ 280,430.12	\$ 545,685.00	\$ 265,254.88	\$ 39,788.23	\$ 225,466.65	
Salley CCD	581	\$ 15,675.38	\$ 30,502.50	\$ 14,827.12	\$ 2,224.07	\$ 12,603.05	
Wagener CCD	1,027	\$ 27,694.97	\$ 53,891.25	\$ 26,196.28	\$ 3,929.44	\$ 22,266.84	
Windsor CCD	1,071	\$ 28,882.09	\$ 56,201.25	\$ 27,319.16	\$ 4,097.87	\$ 23,221.29	
<b>Total County Revenues</b>				<b>\$ 790,954.12</b>	<b>\$ 118,643.12</b>	<b>\$ 672,311.00</b>	

\*\*\* Notes\*\*\*

1.) Local store front is the Franchisee's responsibility. 2.) WiCarolina will perform all setups and maintenance of wireless internet and telephone infrastructure including customers. 3.) Franchisee must comply with all copyrights, service marks and registered trademarks of WiCarolina Communications, LLC. 4.) Initial contract period is a fixed five year term followed by annual renewals. 5.) Customer is responsible for all setup and activation fees. 6.) Multiple towers may be needed to reach full customer potential. 7.) Additional tower lease, installation and equipment is the Franchisee's responsibility. 8.) The fees to cover additional cpe equipment has been factored into the monthly cost above.